



For Business Students, Educators and Professionals

Delta Mu Delta is Going Green!

No, we're not changing DMD's purple and gold, but the operations *are* going "green." One of many resolutions after the National Meeting (see the "Last Triennial" article) was to explore how to prune our expenses and enhance our revenues. AND, how do we accomplish both while remaining good stewards of the resources in our charge.

Your board of directors is constantly reviewing the fiscal decisions and operations that define the annual budget of our honor society. These reviews consider how we manage our employee benefits, overhead costs, communications, and investment in technology (e.g., the web site) all which are increasing annually.

But in addition, we have an obligation to be good stewards of our environment as well as the Society's resources.

Recently, we have made changes to the Vision - our semi-annual newsletter. The spring edition has been available only online for the last two years - saving the printing of over 60,000 copies. However, we still mailed a notice to all of our members explaining how to access it online. The Vision's printing and mailing costs represent a major budget item, and the executive board's review resulted in some suggestions to control escalating costs. In the future most members will access the Vision - now expanded to 12 pages in full color - through our web site. Briefly, the proposals are as follows.

- Beginning with the Spring 2009 edition of the Vision all alumni members will receive email notification of the publication with a hyperlink to the online version.
- Members may still elect to receive mailings of printed copies of the semi-annual Vision through a \$12 annual subscription, or by making a donation at some time during the previous year.
- New members will receive their first edition of the Vision as part of their membership kit. We want to encourage them to maintain current personal and email address information on our files.

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Meeting Across The Centuries



Tim Allport, 20th century scholar, just interrupted from a chat with Benjamin Franklin, 18th century polymath*. Franklin was an example of the Back to the Future theme for the Delta

Mu Delta and Sigma Beta Delta joint 2007 Triennial.

Franklin was one inspiration from the meeting, held November 2nd through 4th in Philadelphia. As well as admiring the wisdom of the past, contemporary leaders spoke and future leaders listened to thoughts about leadership at this last Triennial. For more, see pages 4 and 5 in this issue.

*Polymath comes from the Greek polymathēs, which means having learned much. A polymath has broad knowledge - and this knowledge is in multiple fields and deep enough that the individual is noted for his accomplishments in each of them. Franklin, as an author, political theorist, scientist, statesman and diplomat, surely earns this designation.

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Delta Mu Delta International Honor Society



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A Letter from the President



Dr. Michael V. LaRocco

Environmental Responsibility is an issue that affects us all. Colleges and Universities have been leading the way in environmental preservation and the green movement. My own institution, the University of St. Francis, received a major grant from the Illinois Clean Energy Foundation Lighting Grant to develop its recycling program and have been committed to reducing the waste it produces. Last year, the University recycled more than 27% of its waste and it was stated by the Waste Management Account Manager that the nearly 69 tons of recycled trash presented a steady increase!

DMD is doing its part to contribute to the stewardship of our resources. The DMD board is lucky to have an Executive Director and Staff who want to do the right thing for our Society and our earth. In addition to posting the VISION online, the DMD office has accepted the challenge to do more with less: less paper, fewer ink cartridges, less postage.

The DMD office is continually looking for ways to streamline and improve our operation and reduce, re-use, recycle. “Green” to DMD is using our assets wisely

I attended the ACHS Annual Conference with Rich Sosnowski and Vice President Sandie Kiehl and this was a great event - please read the Vision article on page 3.

As you can see by the pictures we’ve posted on pages 4 & 5, the Triennial Conference was a huge success. Special thanks to Tim Allport for his leadership, hard work, and dedication. I don’t know of anyone else who could have delivered Ben Franklin to address our group.

I’d like to thank everyone who has made a personal contribution to DMD. It is your help that allows us to continue to honor and provide scholarships to the best and brightest business students.

Regional Representatives



REGION 1 - NORTHEASTERN

Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, New York, Puerto Rico, Rhode Island, Vermont and Virgin Islands, **Canada:** Newfoundland, Labrador, Prince Edward Island, Nova Scotia, New Brunswick, and Quebec

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REGION 4 - NORTH CENTRAL

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REGION 5 - MIDWESTERN

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Dr. John Lewington

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REGION 6 - SOUTHWESTERN

Arkansas, Louisiana, New Mexico, Oklahoma, and Texas

Dr. Kitty Campbell

Southeastern Oklahoma State University
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REGION 7 - WESTERN

Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, Oregon, Utah, Washington, and Wyoming, **Canada:** Saskatchewan, Alberta, British Columbia, Yukon, Nunavut and Northwest Territories.

Prof. Carol Farabee

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REGION 8 - INTERNATIONAL

All but North America.

Dr. Janis Petronis

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ACHS Conference

ACHS, the Association of College Honor Societies, held its annual conference in St. Louis in February. DMD was represented by President, Dr. Michael LaRocco, Vice President, Dr. Sandie Kiehl, and Rich Sosnowski, Secretary/Executive Director. The meeting provided the opportunity to explore upcoming concepts and products to benefit our membership.

The purpose of ACHS is to set the standards for compliance in excellence for all of its 67 international honor societies. The theme for this year's conference was "The Honor Society Promise: members, management, success."



The spirit of the conference was set by the keynote speaker, Dr. Betty Siegel, the former president of Kennesaw State University. In addition to being the first woman president in the Georgia University System, she is also the longest serving university president in the United States! She is the founder of the Siegel Institute of Leadership Ethics & Character.

Dr. Siegel challenged the attendees by exploring such key questions as "How do I matter?" and "What is my legacy?" with the final challenge of "To what do I testify?" Her presentation was extremely well received and readers might want to research any of her dozens of motivational audio tapes. [↪ONLINE](#)

One of the hottest topics of interest at the conference was the impact of the new 990-N, the "e-Postcard," and the revised 990 for next year. A seminar and two round-table discussions focused on the impact to 501(c)(3) honor societies and their

chapters. Only a few societies have applied for the Group Code "umbrella" where its national operations shelters all its subordinate (an IRS term) chapters. Because our chapters must report annually to national, we are allowed to do this. It was from these sessions that we learned how to move forward with our IRS reporting.

Another popular topic that you will be hearing more about from us was presented by a firm called Affinity Circles. It promises a powerful tool that will enable our alumni membership to network themselves in ways that they want and need without intervention or support from central office staffers. There will be more in the Fall Vision.

Finally, the last luncheon was accompanied by a video/audio presentation from the author of Word of Mouth Marketing, Andy Sernovitz - and co-founder of the Word of Mouth Marketing Association. He explored the power of peer-to-peer advertising and shared practical ways to get people talking about your comp-

any, your cause and your stuff. The attendees were given a copy of his book which contains many great ideas. You might want to visit their web site and subscribe to one of their free newsletters. [↪ONLINE](#)

All in all, the ACHS conference was a very worthwhile meeting, with much information shared. We returned with a number of ideas to implement for the benefit of the Society and Delta Mu Delta alumni members.



Mount St. Mary's Servant Leader Honored

Not many can claim to continuously working on improving the world from their corner of it for nearly 30 years. Dr. Charles A. Beitz can. With Mount St. Mary's University in Emmitsburg, Maryland, as his vantage point, Dr. Beitz has modeled and taught servant leadership for a long time. For 28 years, he has been instrumental in recognizing students for excellence through his leadership of the Beta Pi chapter of Delta Mu Delta at Mount St. Mary's. Beta Pi has honored 833 students with membership in DMD during those years.

Dr. Beitz also has participated in the process of recognizing, honoring and supporting scholarly pursuit of students from other universities across the nation by acting as a scholarship judge for 25 years. Over the years, Dr. Beitz has evaluated many thousands of scholarship applications, looking for the students most deserving of the awards. That alone would surely qualify him for an award for servant leadership.

In November, the Board of Directors of Delta Mu Delta passed a resolution of honor citing Dr. Beitz' service to the Society. In part it read "through his many accomplishments and contributions (he) continually reflects and demonstrates integrity, wisdom and genuine helpfulness." The resolution directs it be placed in the permanent records of the Society. A copy of the resolution in Delta Mu Delta framing was presented to Dr. Beitz at the induction ceremony and banquet held on November 11, 2007 - which came to him as a complete surprise!

The Mount faculty of the Department of Business, Accounting and Economics, led by its chair, Dr. William G. Forgang, also paid tribute to Dr. Beitz, recognizing his dedication and success as the moderator and adviser of Beta Pi. Dr. Forgang's comments at the presentation honoring Dr. Beitz included "One of Dr. Beitz's teaching themes is servant leadership; he lives those values daily, and we are honored by his contributions to the department."



Dr. Forgang, Dr. Beitz and
Dr. David Rehm, Academic V.P.

Back to the Future - Philadelphia

Back to the Future was the theme, the first weekend in November was the time, and Philadelphia was the place for the 2007 Triennial Meeting. Like the 2004 Triennial, this meeting was also a joint effort of Delta Mu Delta and Sigma Beta Delta. DMD hosted almost 150 members, faculty advisers and national officers and their guests. SBD contributed another forty attendees.

Philadelphia is the home of so much of our history. The famous sites seem to be on every other street corner. From Carpenter's Hall, where delegates met to air grievances against King George and the home renamed Declaration House as Thomas Jefferson drafted the Declaration of Independence in the rooms he rented there, to Independence Hall, where the both the Declaration of Independence and the U.S. Constitution were signed, the city is full of reminders of the determination and foresight of the men and women who founded our country in the 1770s.

Tim Allport, DMD's vice president, went back in time to bring Benjamin Franklin forward from the 18th to the 20th century to join us in a 19th century Philadelphia landmark. Ben

appeared at the Union League for dinner on Friday night. The League House was built in 1865 as a meeting place for the Union League, which was founded in 1862 to support the policies of President Abraham Lincoln, and has been guided by its motto, "Love of Country leads," in the almost



150 years of its existence. Ben spoke of the issues of his time and answered our questions, including what his thoughts were on issues of our time. He stayed for pictures after speaking with us. The anachronistic picture on the front page of the Vision is one of the many taken that evening.

Leadership and Learning

The city of Philadelphia has also been the place where so many of our leaders were formed. In contact with great men at critical times in the history of the country, many grew to be leaders themselves. As honor societies, both DMD and SBD are concerned with providing encouragement, recognition and support for future leaders. So it seems very appropriate both to the attendees and the site that being "Back to the Future" at the conference included much about leadership.

As head of the Organizational Learning and Development for the Federal Reserve Bank of Philadelphia, Stephen Hart also leads the Bank's Professional Education Program. His message for us, "Discovering the Essence of Leadership," highlighted

what makes leadership happen as well as what people look for in a leader. Research shows that credibility is the foundation of leadership. People look for leaders who are first honest, as well



Speaker Steve Hart chats with DMD board member John Lewington

as forward looking, competent and inspiring. The essence of leadership is created through boldly espousing values, the willingness to create a new vision, finding meaning through serving and, finally, learning, the challenge of broadening our scope. A number of the books in his list of reading resources, especially Kouzes and Posner's "The Leadership Challenge," are likely to make the summer reading lists of many who attended his talk.

"On the Cutting Edge of Capitalism: Servant Leadership in the New Millennium" was the title of the talk by Edward Jones's Andrew L. Hunt. Leadership today, says Hunt, implies motivating the followers to embrace the goals of the plan as opposed to the carrot-and-stick management approach. Leadership comes from building consensus among constituents, the term Hunt prefers to employee. Leadership asks itself "What is my contribution?"

"Global Leadership" was the topic of Paul Valle of Saint-Gobain Abrasives, Inc. A very important part of what Valle shared with us was about respect for others and their cultures and the personal flexibility to be global. Cervantes' "When in Rome do as the Romans" continues to be good advice four centuries later. On the lighter side, he mentioned that it helps to have no sense of time as you cross from one side of the world to the other, to be able to sleep anywhere, in anything and on anything, and have a stomach that nothing will upset!

Leadership was also the theme for a number of the breakout sessions. Dr. MaryRose Hart of Rogers State University spoke about ethical tools for new leaders. "Evolution to the 21st Century Global and Socially Responsible Leader" was a topic for three faculty from Northwest Missouri State University, Professors Joni Adkins, Allison Strong and Jeff Nickerson. Dr. James Bearden, East Carolina University, addressed attendees on "Students' Leadership for Life." Mentoring was the subject for Dr. Gloria Clark from Winston-Salem University.



On Friday attendees wore school logo shirts.

For most of us, leadership is about the future. This orientation to the future was shared by many of the other sessions as well. We looked at the near future for many of us in



Dr. Randy McLeod

Dr. Randy McLeod's "Corporate America Looks at Innovative Approaches to Job Search" and Dr. Randy Boxx's "Employer Expectations of Graduates." Jan Smith, of JMS Global, encouraged us to think about our futures as she spoke on "Obtaining Recognition as Certified Global Business Professionals." Josh Nagel, Senior Vice President, Bank of America, encouraged us to invest in our future by managing our personal balance sheets, future wealth and risk in a very useful, down to earth presentation titled "Financial Futures"

The future of societies such as ours was discussed in Professor Cindi Bearden's "Helping Honor Societies Chart a Course for the Future." Two sessions were held, one for faculty and one for students. Dr. Jack Egan, Professor of Business at New Jersey City University and President-Elect of the Association of Collegiate Business Schools and Programs, shared his perspective on "ACBSP's Role in Collegiate Education for Business Today."



Prof. Cindi Bearden

Food and Fun

While learning is fun for most of us, not everything at the Triennial was about learning. Some activity was enriching in other ways. Cash door prizes, of escalating value as the weekend progressed, were gratefully received by the lucky winners. The silent auction enriched those who gave items to be auctioned, those who won the bid, and most importantly, the scholarship funds of both Delta Mu Delta and Sigma Beta Delta. Many of the chapters brought items with college logos. Also offered to the highest bidders were examples of the new DMD logo items offered through Church Hill. The bidding was especially fierce on these spectacular items. (If you'd like to view them [⇨ONLINE](#))

The proceeds of the many items donated by DMD members became part of the Forever Dollars fund. (See the articles about the Scholarship Fund in this issue.) Thanks to those who donated, and the spirited competition to own those items, the DMD scholarship fund grew by over \$700 through the auction. SBD also participated during the auction with the proceeds of their items going towards SBD scholarships.

A trip to Philadelphia would be incomplete without time to see the famous sights. Independence Hall and the Liberty Bell, less than a mile from our meeting site, were on the itinerary for more than one group of attendees on Saturday afternoon. Our hotel, the Sheraton Society Hill, is located in the historic district. Many of the sights of the city were located within the one-half square mile around it, including Betsy Ross' house, Christ Church and Elfreth's Alley, the oldest continuously

occupied street in the United States. Much of the area reflects its Colonial heritage in narrow, cobblestone streets and the historic storefronts that housed small shops and eating establishments enjoyed during Saturday's free time.

No description of a convention of any kind is complete without the meals. The breakfast buffet on Sunday was amazing. Other highlights were the warm cobbler at one break, the ice cream treats at another and the desserts at Saturday evening's awards banquet.

Recognition for Excellence

As we chose and ate those wonderful desserts at the Saturday banquet, many winners of DMD awards were recognized. Winners of the three years' Anthony Jablonsky Awards for Outstanding Chapter included Athens State University in Alabama, Methodist University in North Carolina and Western International University in Arizona. Each of these "Tony" award winners was granted free registration for 10 members from the chapter, so were well represented at the banquet. The 2007 R. L. Sosnowski Award winner for the Outstanding Faculty Adviser of the Year, Professor Cindi Bearden, from LaGrange College in Georgia, was warmly greeted with applause from the assembly. In addition, many Star Chapters sent representatives to this Triennial and quite a number of scholarship winners were able to attend as well.

As the faculty adviser at Athens State University, Dr. Brenda Harper accepted recognition for the 2007 "Tony," she then recognized the part Ricky Tribble, previous chapter president, played in the chapter's zest for excellence. Tribble died with only days left until his diploma was to be presented to him. With tears in her eyes, Dr. Harper announced that the Athens Chapter has started a scholarship fund in his memory and many of the attendees at the Triennial contributed to its beginning.



The "Tony" award group from Athens State University

The End and the Beginning

On Sunday morning, sated by the wonderful breakfast, we gathered to conduct the business session of the National Chapter. National officers were elected, ([⇨ONLINE](#)) bylaws changes ratified and reports of the society's strength – financial and otherwise – were delivered. All of us – newly elected officers and regional representatives, the faculty advisers and students, all fortified by what was learned – were thanked and sent "Back to the Future" to our everyday lives—inspired to create a better future for ourselves, our Society and the world. Additional pictures [⇨ONLINE](#).



Our First International Chapter!

As you read elsewhere in this edition, there are many international schools on four continents eligible for Delta Mu Delta chapters. But someone should be the first. The International School of Management, ISM, in Paris, France is the winner!

The installation was conducted electronically on March 5th, with a video presentation created by Region 8 Representative, Dr. Janis Petronis, in conjunction with a teleconference call. Besides Dr. Petronis, in attendance from DMD was Rich Sosnowski, Secretary and Executive Director.

Participating from ISM were the Dean, Dr. Peter Horn, Assistant Dean, Dr. Mark Esposito, Executive Director, Matthew Werner, and Director of the MBA Program and Faculty Adviser, Jeffrey N. Klein.

The framed charter will be presented to Dean Peter Horn by Dr. Petronis at a brief ceremony during the Baccalaureate session of the annual ACBSP Conference at New Orleans in June in front of an audience of his peers. A "virtual" charter was delivered electronically as a temporary substitute.

Jeff Klein, the new faculty adviser, sent us the following gracious note of thanks:

On behalf of all of us at ISM, I want to thank you for enabling ISM to become the 272nd member of Delta Mu Delta today. We are proud to have been approved for membership into this prestigious business honorary society. The opportunity for us to link our university with Delta Mu Delta is an important step and we look forward to making the most of it.

ISM and Delta Mu Delta share the common goal of inspiring students to leadership in and out of the classroom. As such, we expect to work closely with you in the near future for our sister institutions here in Paris.

While Delta Mu Delta has always had alumni all over the world - currently, nearly 2,000 members in over 120 countries, from Albania to Zimbabwe. However, this is the first time that members will be inducted directly into a chapter outside the USA borders. We are extremely proud to welcome this new chapter. Visually visit their campus from our map and list of active chapters [⇨ONLINE](#).

DMD at ACBSP Region 8 Conference

In November 2006, Dr. Janis Petronis, DMD President, attended the Region 8 meeting in Athens, Greece, held at the University of Indianapolis, Athens Campus Cultural Center. A major reason for her attendance was a presentation to the European institutions explaining the benefits of having an honor society available to their students - specifically the attributes of Delta Mu Delta. Dr. Petronis has maintained ties with Region 8 institutions and has attended several Region 8 meetings at the ACBSP Conferences. Last summer when Peter Horn and Jeff Klein were awarded ACBSP accreditation for the International School of Management in Paris, France, plans were started for establishing Delta Mu Delta's first international chapter at ISM. Those plans became a reality on March 5, when Dr. Petronis and Rich Sosnowski installed the Lambda Theta Chapter at ISM.

The honor society concept, a strictly American institution, began in the late 1800's with Tau Beta Pi, an engineering honor society at Lehigh University. Phi Beta Kappa, was begun as a social and literary fraternity at the college of William and Mary in 1776, officially changed to an arts and sciences honor society in 1898. The honor society concept

flourished between 1900 and 1925, by when 40 honor societies had been established, including Delta Mu Delta.

The expansion of U.S. accrediting entities and professional societies have spurred the spread of honor societies beyond U.S. borders. The Association of Collegiate Business Schools and Program (ACBSP), with whom DMD is affiliated, has aggressively pursued a global expansion into Canada, Europe, Latin America, and Russia. ACBSP Region 8, in fact, is made up totally of institutions outside North America. Naturally, Delta Mu Delta is interested in joining in this expansion and the DMD Board has made a commitment to this effort by designating the experience of the position of Immediate Past President to also serve as the Region 8 International Representative.



All the attendees at the Conference

Oldest Active Chapter Celebrates Diamond Anniversary

1933 was a landmark year in Bucknell University's commitment to higher education. Close to 90 years old at that time, Bucknell sent faculty out to found a junior college that became Wilkes University. That same year it installed the Epsilon Chapter of Delta Mu Delta, beginning a commitment to recognizing high scholastic achievement in business studies. Bucknell hosts the oldest active chapter of Delta Mu Delta - its Epsilon Chapter is 75 years old this year. National's records include nearly 900 members inducted at Bucknell since 1963. Central office has no records older than that.

Bucknell's DMD leadership was an important part of the national organization as well. Dr. Balwant Singh, Professor of Management at Bucknell for many years, was Epsilon chapter faculty adviser from 1970 until his retirement in 1993. He served the national chapter as a scholarship judge for over 25 years until 1999 - after reviewing thousands of scholarship applications, and helping hundreds of applicants to win awards to further their education.



Upon his retirement as a scholarship judge, the National Executive Council recognized his many years of service by honoring him with a scholarship award in his name. Each year the name of "his" winner is inscribed on a plate and sent to Bucknell where the plaque is displayed containing the list of all award winners to date.

Congratulations to the Epsilon Chapter for its many productive years. We wish you many more.

Honored as 15-year Faculty Adviser

Mazie Will (second from right), Sul Ross State University associate professor of Business Administration, was honored in October 2007 for 15 years' service as faculty adviser to the DMD's Zeta Upsilon Chapter. Dr. Pamela Marett, chair of the Business Administration Department, presented Will with a plaque of recognition. Also pictured are Dr. David Cockrum (left), Provost and Vice President for Academic Affairs, and Dr. Chet Sample, dean of Professional Studies.



Mazie is the charter faculty adviser of the DMD chapter and also received a letter of commendation from National President Janis Petronis, Executive Director R. L. Sosnowski and the board of directors.



DePaul Honored for Distinguished Community Service

The Corporation for National and Community Service named DePaul University, Chicago, to

the President's Higher Education Community Service Honor Roll With Distinction for exemplary service efforts and service to disadvantaged youth. DePaul is the home of the Eta Chapter of DMD, the second oldest active chapter of DMD. Eta was installed in 1953.

"Service to the community is at the heart of DePaul University's mission, so we are particularly gratified to be recognized for our service-learning efforts," said the Rev. Dennis H. Holtschneider, C.M., president of DePaul University.

Launched in 2006, the Community Service Honor Roll is the highest federal recognition a school can achieve for its commitment to service learning and civic engagement. Honorees for the award were chosen based on a series of selection factors, including scope and innovativeness of service projects, percentage of student participation in service activities, incentives for service, and the extent to which the school offers academic service-learning courses.

Delta Mu Delta encourages excellence in all things. Apparently many of our chapter's schools meet the mark for excellence. As we wrote this article, we discovered that a significant number of the schools earning awards from the Corporation for National and Community service were schools with Delta Mu Delta chapters. We congratulate Chaminade University of Honolulu as a Presidential Award recipient and the other 45 schools with DMD chapters which were on the 522 member honor roll for community service. Each year, these schools provide hundreds of thousands of hours of volunteer service to their communities by working through programs coordinated through their universities. To see all the awards and schools that made the honor roll, click here [⇨ ONLINE](#)

In congratulating the winners, U.S. Secretary of Education Margaret Spellings said, "Americans rely on our higher education system to prepare students for citizenship and the workforce. We look to institutions like these to provide leadership in partnering with local schools to shape the civic, democratic and economic future of our country."

Jack Egan Earns Service Award

Delta Mu Delta joins the group of leading organizations recognizing Jack Egan for outstanding performance and service. DMD recognized Dr. Egan for 15 years of service as a faculty adviser for New Jersey City University's Zeta Gamma Chapter. Egan was the founding faculty adviser for the chapter, installed in December of 1992. The chapter has inducted 300 members since then, with a record-breaking 46 students becoming members in 2007.

Dr. Egan articulated his philosophy at that 2007 induction ceremony. He encouraged the new initiates to follow the DMD motto, "Through knowledge, power," by applying it to the New Jersey City University motto, "Enter to learn, exist to serve." Egan himself is a model of scholarship and service. He received the Founders Day Award for consistent evidence of scholarship from New York University, the same institution from which he earned his Ph.D. He is a Master Teacher with a deep commitment to learning.

Egan is also committed to service at his university and in the larger educational community. In addition to leading Zeta Gamma, Jack has served on NJCU's Senate, with four non-consecutive terms as its president. He serves on many



university committees and is the Faculty Knight for the Men's Soccer Team at NJCU. In addition to serving education inside NJCU, he has been involved with the Association of Collegiate Business Schools and Programs since 1995. He has served on many of the committees of ACBSP that encourage and reward excellence

in education. He has also been on accreditation site visit teams, chairing three of them. He is one of the directors on the ACBSP Board, currently holding the position of President-elect.

Egan's commitment to service extends beyond education as well. He has served on the Board of Directors of the Hudson County United Way and the Council of Social Agencies, the advisory board of the New Jersey Television and Film Development Commission, and chairperson of his hometown's Project Pride Committee. He serves other civic organizations and has twice received the Jersey City Boys and Girls Club Outstanding Service Award. We are proud to add our recognition to this illustrious list.

Going Green continued from page 1...

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- Place the word "**OPT-OUT**" in the subject line if you are no longer reading these issues. We hope you'll check our home page from time to time.

These proposals have not been arrived at lightly. We want to expand the chapter news content of the Vision, and tell our members more about scholarship recipients and other activities. Moving the publication online will reduce postage and printing costs, and will also be a 'green' alternative by using less natural resources. What are your thoughts? Please email your comments. [Click here](#)

Thanks for your input!

DMD Attends Texas Lutheran's University President's Installation

Delta Mu Delta's Immediate Past President, Dr. Janis Petronis, was invited to attend the February 1st Inauguration of Texas Lutheran's University's 14th President, Ann M. Svennungsen. Located in Sequin, Texas, the university is distinguished by its 117-year history. The three-day event of music and visual arts was launched on January 31, 2008.

Delta Mu Delta was one of only two honor societies of Delegates of Learned Societies and Associations in the procession of over 180 people. The Faculty Adviser of Eta Delta Chapter, Dr. Sally Cook was in charge of organizing the Delegates for the procession and ceremony. Since their first induction in 1995, they have brought over 260 members to DMD.



Presiding Bishop Mark Hanson, with Ann Svennungsen and her family to the right.

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Keri Elmore
Athens State University



Mandy Finch
Harding University



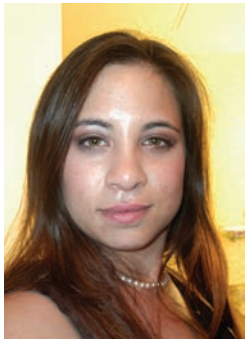
Laura E. Hobbs
Mount Saint Mary's
University



Amanda A. Martin
Midwestern State
University



Kai T. Quah
DePaul University



**Jennifer M.
Ranguphai**
St. Edward's University



Mathew Swindle
Harding University



Slav Todorov
University of Central
Oklahoma



**Stephanie Leahy
VanRheen**
North Park University

Not Pictured

Beyza Aydar
Northwest Missouri State
University

Alyssa Crawford
Northwest Missouri
State University

Erin E. Gray
Harding University

Ashley Knierim
Northwest Missouri
State University

Casey J. Snyder
Anderson University

Lyubov Berzin
Nebraska Wesleyan
University

Connie Disbro
Tri-State University

Markus P. Hagmann
University of St. Francis

Matthew Mills
Baker University

Mikayla S. Wurdinger
Nebraska Wesleyan
University

Christina Hendricks
Roanoke College

Honorable Mention



Daniel R. Arcuri
Ramapo College
of New Jersey



Hassan A. Charif
California State
University,
Dominguez Hills



Rina T. Daniels
University of the
District of
Columbia



Rebecca Javadi
Westminster
College



**Natasha D.
McClendon**
Fontbonne
University



Stephanie Metts
Southeastern
Oklahoma State
University



Elyse Orff
Southern New
Hampshire
University



Casey Tollefson
Dakota State
University



Jacklyn Travis
Northwest
Nazarene
University

Not Pictured

Brittany T. Allgood
North Carolina Central
University

Ana N. Mills
Lambuth University

Isabella Bauer
Southern Nazarene
University

Simone Palmer
Salem State College

Ashley Gorodetzer
University of Mobile

Bethany J. Plas
College of St.
Catherine

Mahogany M. Kyles
Roosevelt University

Allison L. Rainey
Neumann College

**Nicholas A.
Mannerino**
Saint Vincent College

Ibolya Takacs
Walsh College
Jacqueline Williams
Cameron University

“Thanks so much for the scholarship award - it's greatly appreciated and will be very helpful for my senior year.”

– Casey Tollefson

Forever Dollars - Progress Report

So, what actually happens to the “Forever Dollars”?

You frequently read our solicitations, see the “Thank you” notes and scan the list of recent donors on the last page of every Vision. You see mention of the corporate matching grants and the special intentions. But then what actually happens to those donations?

We are very proud of our Scholarship Fund - which we have treated as a foundation since its early beginnings. In the mid-1960's, two of the pillars of our Society, Mildred R. Marion and Anthony J. Jablonsky, decided that Delta Mu Delta should begin a scholarship program. Each contributed \$50 that first year and again in the subsequent year, until the Society could actually award a single scholarship from its funds. In 2007 Pat & Tony Jablonsky became our first \$10,000 Patron donors. Acknowledging their commitment and foresight, each of them has one of the two largest scholarships named in their honor.

Since that humble beginning of \$100 in the first year, the Scholarship Fund now exceeds \$475,000 dollars, the result of literally tens of thousands of contributions over the years. This principal is carefully and prudently nurtured by the Finance and Investment Committee and not a single dollar of principal dollar has ever been lost through poor investments, nor has a single dollar of its principal ever been disbursed - hence, the name “Forever Dollars.”

Instead, the earnings each year are used to fund that year's scholarship and recognition awards. Each year there is usually a shortfall as we are ambitious in the quantity of dollar awards - and the earnings rarely meet this number. So, the operating fund steps forward and makes up the difference.

To what end? We are proud to say that over the years the number of awards to deserving and outstanding students

- at more than **225** colleges and universities across the country
- exceeds **740** deserving students!
- and they have received more than **\$560,000!**

in the name of Delta Mu Delta. YOU, our membership, made this possible and continue to do so through your generous contributions. Keep up the good work that we may continue to do the same.

The DMD Credit Card And Scholarships?

What is the tie between our DMD credit card from Bank of America and the scholarship program? What is the advantage to you as a member to apply for the card?

Your Board of Directors negotiated long and hard with Bank of America to obtain a credit card that

- (1) identifies you as a DMD member with our logo;
- (2) has no annual fee; and
- (3) rewards our members each time it is used.

Each time a purchase is made using this DMD card the member accrues WorldPoints®, one point for each dollar, to be used in a rich selection of cash, merchandise, gift certificates, airline travel (without blackout dates) and discounts on hotel and car rentals.

Moreover, a tiny percentage of your purchase comes to the Society as income, which helps to offset that shortfall of dollars paid out that we previously described in the earnings of the Scholarship Fund. You could think of each purchase as a tiny donation to scholarships!

Further, if you apply for the card through the DMD web site, the Society earns an additional bonus for bringing a new member to the DMD bank card.

So give it a thought and if you agree that it's an easy way to benefit yourself and Delta Mu Delta at the same time, apply for the card!



Delta Mu Delta would like to thank the following for their financial support to the Society (July 1 - December 31, 2007)

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If you are considering a donation, please check with your company - through Matching Grants your donation will assist more students!

The Coca-Cola Company – \$100.00
Houghton Mifflin – \$100.00

2007 Triennial Silent Auction

Donations

Cindy Bearden
Angela Ericson
Carol Farabee
MaryRose Hart
Sandra Hart
Perry Glen Moore
Anonymous Donors - \$498.00

DMD Friend

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\$100 and over

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