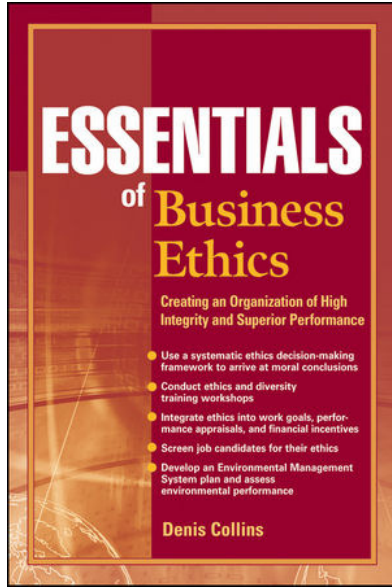


Lambda Epsilon Faculty Adviser Publishes Ethics Guide

Denis Collins' *Essentials of Business Ethics: Creating an Organization of*



High Integrity and Superior Performance provides a practical guide to manage ethics in organizations. Written for managers, the work includes best practices in creating an ethical organization from determining the ethics of a job candidate, ethics and diversity training as well as application of the principles to many areas where companies must consider other stakeholders.

Dr. Collins teaches at Edgewood College in Madison, Wisconsin, where he is also the faculty adviser for the Lambda Epsilon chapter of Delta Mu Delta. He serves on the editorial boards of *Journal of Business Ethics*, *Journal of Academic Ethics* and the *Encyclopedia of Business Ethics*.

Collins' book lays down the foundation for creating a culture of high integrity and superior performance and offers advice relevant to every organization or company. Topics include best practices in determining the ethics of job candidates; ethics codes; ethical decision making; ethics and diversity training; ethics officers and hotlines; ethical leadership, work goals, and performance appraisals; environmental management; community outreach; and much more.

Part of Wiley's Essentials Series, the book is designed to enable corporate leaders to get up to speed quickly on the nuts and bolts of business ethics. More information about the book is available at the [Wiley website](#).